

**RULES OF THE GAME**  
**YEAR-END CELEBRATIONS**  
**From October 12<sup>th</sup> 2016 – January 2<sup>nd</sup> 2017**

**Article 1: Game description**

La Société Anonyme des Bains de Mer et du Cercle des Etrangers à Monaco, (« **SBM** ») whose headquarters are at Place du Casino in Monaco (Principality of Monaco), is organising in one of its website a contest with no purchase necessary (the “**Game**”)

The Game will take place from Wednesday October 12<sup>th</sup> 2016 at 10 am till Monday 2<sup>nd</sup> of January 2017 at 10 am, every day.

The Game implicates the **participant** to complete a questionnaire to try to win a stay in Monaco.

**A) Participants**

The Game is open to all **adult** physical person:

- The Game is available at the following address: <http://year-end-celebrations.montecarlosbm.com/> from a laptop or a mobile device.

Participation in the game is prohibited to SBM staff and their families. Participation in the game implies acceptance of all the provisions of this regulation.

**B) How to participate**

To participate in the Game, the player must:

- Go to the site <http://year-end-celebrations.montecarlosbm.com/> to acknowledge the rules of the game and complete a form indicating his name, surname, email address, country, and if he accepts to receive the SBM newsletter.

By filling the form, the participant will be eligible to win the prize detailed in Article 3.

Participants undertake to comply with the provisions of the rules of moderation and the regulations and acknowledge that in the event of breach of any of its provisions, SBM will have the opportunity to consider participation as null and void without the Participant can dispute it.

At the end of the Game, a participant will be drawn by lot to win the prize.

The winner will receive an email from the Société des Bains de Mer marketing department notifying them of their prize: [marketinghbs@sbm.mc](mailto:marketinghbs@sbm.mc)

Each person is allowed one single entry for the duration of The Game.

In the event of multiple participations from one person, only one publication will be retained.

## **Article 2: Rules**

Participation in The Game implicates accepting the rules in their entirety (the « **Rules** »), as well as the **rules**, laws, ordinances and other texts applicable in the Principality of Monaco. The regulation shall apply accordingly to any Participant who is involved in the game. It is exclusively governed by Monegasque law.

The Rules are available on the SBM website:

<http://www.montecarlosbm.com/>

## **Article 3: Prizes**

The winner will win a 1-night stay in Monaco in one of the 3 following SBM Resort: Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach or Monte-Carlo Bay Hotel & Resort. This offer includes:

- 1-night accommodation in a double room
- Buffet breakfast(1) per person
- The Cercle Monte-Carlo S.B.M. card, exclusively reserved for Monte-Carlo S.B.M. clients

*Upon availability, Black-out dates may apply.*

*(1) Breakfast served at the hotel restaurant.*

Round-trip travel costs from winners home to Monaco, transportation in Monaco are not included.

The prize must be used within the following year of the game, which is before January 2nd 2018, outside of the black-out date.

TOTAL ESTIMATED VALUE OF THE LOT: €500

This prize cannot be exchanged, resold, reimbursed, even partially. It will not be replaced if stolen, damaged or lost, or if expired.

#### **Article 4: Claiming the prize**

The winners will receive a voucher by mail after sending an email notifying them of their prize sent by the SBM marketing department: [marketinghbs@sbm.mc](mailto:marketinghbs@sbm.mc)

The winner must then specify the number of his/her voucher with the Booking Department while booking their stay.

If the prize is not claimed it will not be redistributed. The awarded lot will be neither retaken nor exchanged.

#### **Article 5: Litigations**

The Direction of the SBM has exclusive jurisdiction for the settlement of disputes that may arise during the course of the game or for the purposes of this regulation.

The SBM Direction and the Participant will however endeavour to resolve any dispute resulting from the application or the interpretation of this regulation, amicably before undertaking any legal action which would, in this case, be held before the courts and tribunals of the Principality of Monaco, with application of Monegasque law alone.

Disputes are admissible only within a period of ten days after the proclamation of the result.

#### **Article 6: Responsibilities**

The responsibility of the SBM cannot be incurred if, for a case of force majeure or beyond its control, the dates and/or times, Game prizes should be modified and/or cancelled.

The SBM reserves the right to prosecute anyone who defrauds or attempts to do so. However, it cannot incur any liability whatsoever to the Participants by reason of any fraud by third parties.

Will be considered as fraud any participant who registers and participates in the Game under one or more fictitious nominations or borrowed names to one or more third party identities, each participant must register and participate in the Game under its own and unique name. Fraud will entail the removal of the participant from the Game.

In the event of failure on the part of a participant, the SBM reserves the right to exclude any involvement from the aforementioned, without allowing it to claim anything.

The Game is not managed or sponsored by the company Facebook. The Facebook Corporation will therefore in no event be held responsible for any dispute related to the sweepstakes. For any question, comment or complaint about the game, please contact to the Société des Bains de Mer and not t Facebook.

## **Article 7: Personal information**

The personal information provided by participants in completing the entry form is necessary for the validity of the participation in the game. The personal information collected on this occasion is destined exclusively to the Société des Bains de Mer.

Except for opposition on the part of the participant, this information may be used for marketing purposes or commercial and communicated to any company of the Monte-Carlo SBM group that can offer trade information and send by electronic mail its letter of information or any other information regarding its products and services. The opposition is done by not checking the box at the bottom of the entry form.

Pursuant to law n ° 1.165 of December 23rd 1993 on personal data protection, contest participant in have the right to access and rectify their personal information provided. This right may be exercised by mail with the Société Anonyme des Bains de Mer Marketing Direction Service– Place du Casino – 98000 Monaco or by e-mail at [webmaster@sbm.mc](mailto:webmaster@sbm.mc).

Made in Monaco on October 6th, 2016